

Amazing perks for homebuyers

ASPEN Group ushers in the Year of the Rabbit with its ASPENORMOUS Good Fortune, Great Hope Campaign offering the most auspicious deals and freebies.

From now until Feb 5, buyers of selected properties stand to enjoy incredible perks — such as move-in bonuses of up to RM18,000, free legal fees on loan and Sales and Purchase Agreements, easy entry prices and even Chinese New Year 'ang pows' worth up to RM888.

So what better time to secure a dream unit or own your first home, especially in blossoming developments like Aspen Vision City located in Bandar Cassia, Batu Kawan on the Penang mainland. Residential units here start at an affordable RM350,000 and offer comfortable living with all the modern perks and conveniences.

Aspen Group president and group chief executive officer Datuk M. Murly said the campaign is a great way to start the new year and the deals are too good to be missed.

"The new year is all about new beginnings and we hope this gives aspiring home-owners easier entry towards owning their dream home.

"We are equally delighted to spread joy through an abundance of exciting activities like our Fortune Truck's tour around Penang to give away freebies to lucky ones.

"We would also be hosting a Chinese New Year Open House at our Aspen Vision City Sales Gallery next Saturday," he added.

The Open House is open to everyone from noon to 3pm on Jan 28 (the seventh day of the new year).

The exciting programme lineup includes a Prosperity Lou Sang session, God of Prosperity appearance, Chinese dough doll-making activity, lion dance performance and much more.

Visitors can also try their luck at the sales gallery's God of Prosperity Fortune Machine. Attractive prizes like a 999 pure gold bar, IKEA gift cards, cash vouchers, plush toys and more are up for grabs on a first-come, first-served basis. Who knows, fortune might smile on you.

So mark your calendars and have a fun day out with the family. While enjoying the festive revelry, take the opportunity to check out the diverse property offerings as well.

Meanwhile, Aspen Group's Fortune Truck is also set to roam around Penang to spread luck and joy for Chinese New Year.

The vehicle will make flash mob pit-stop on Jan 25 and 26, as well as a giveaway pit-stop on Jan 27.

This will be at selected locations so keep an eye out! If you happen to spot it, go and grab some freebies and soak up the 'Ongspicious' energy from the crew.



The Vivo Executive Apartments offer the best of flexibility and functionality with stylish comfort.

Aspen Vision City

A 99.95ha (247-acre), intelligently integrated, self-sustaining and future-driven metropolis, Aspen Vision City comprises mixed residential and commercial components including the very first IKEA lifestyle furniture store up north.

The upcoming state-of-the-art Klippa Shopping Centre would also offer a comprehensive and unique retail experience through the housing of over 300 brands, including Mr DIY, Mr Toy and IMG Plus Supermarket, alongside existing popular brands such as Harvey Norman, Sports Direct and Project Rock.

Meanwhile, a multitude of local and global names have already established a presence in the Klippa Drive-Thru — such as McDonald's Malaysia, KFC and Tealive. Joining them soon will be A&W, Coffee Bean & Tea Leaf, Kenny Rogers Roasters and more.

This has made Aspen Vision City a booming engine of growth. Another of its components is Vervea, the largest gated and guarded commercial precinct in Malaysia's northern region.

With over 100 established tenants, it is quickly gaining popularity as a one-stop destination for cosy local F&B offerings, office workplaces, essential care services, grocery shopping, beauty and healthcare, as well as comfortable accommodations with handpicked amenities.

There has been an upsurge in retail activities and visitor numbers. The influx of business operators also underscores the high confidence investors feel towards Batu Kawan's long-term growth.

Next are the Viluxe premium



The affordably priced Vivo Executive Apartment is designed to appeal to young executives and families.

residential development in Aspen Vision City sometime in Q2 this year.

To be known as Versa, it will be located next to the Klippa Shopping Centre and introduces a new concept of versatile living with elements that cater to the distinct needs and lifestyles of every generation.

Smartly designed with a amazing facilities, Versa sits on 2.17ha (5.37-acres) of freehold land and features built-up sizes ranging from 65.3sq m (703sq ft) to 80.6sq m (868sq ft). For more information about this new development, call 04-5050505 or 017-5500645.

For details about the ASPENORMOUS Good Fortune, Great Hope Campaign or information related to other projects, visit the Group's Facebook page at www.facebook.com/myaspengroup or call 017-5500645. Alternatively, log on to <https://www.aspen.com.my>

landed homes. Slated for completion in Q3 this year, its two-storey terrace units are located in the very centre of the Aspen Vision City masterplan.

They front the 10.11ha (25-acre) Central Park and are conveniently connected to other components including IKEA Batu Kawan, Klippa Drive-Thru and Shopping Centre, Vervea and Columbia Asia Hospital.

With limited units available, homehunters should act fast if they want to experience Viluxe's premise of stylish living within a contemporary and conducive vicinity.

Those searching for something with a more affordable price tag should look no further than the

Vivo Executive Apartments, built complete with a co-sharing workspace and social kitchen to support modern communal living trends.

Here, one gets to be part of an inclusive, international community. There are numerous multinational corporations and businesses within a 2km to 5km radius. Exciting lifestyle amenities are also nearby — with dining, shopping and entertainment all literally just across the street!

Targeted for completion by 2024, Vivo Executive Apartments' sales have been good and only limited units remain available.

Aspen Group together with Ikano Retail is also expected to launch a mid-range price point

About Aspen Group

The group develops residential and mixed development properties at strategic locations with good infrastructure and amenities at affordable price points in Malaysia.

Its flagship project, Aspen Vision City, is a joint partnership with IKEA Southeast Asia and has an overall gross development value of RM13bil. To date, over RM3bil worth of properties have been launched here.

Besides this, Aspen Group has a further RM3bil of property developments in Penang island and Malaysia's central region. For more information, visit <https://aspen.sg>



The first phase of Viluxe is targeted to complete by Q3 this year.



The new residential development, named Versa, is expected to be launched in Q2 this year.